



# 3 HAMMERS GOLF COMPLEX

## Laddie Lucas Award Nomination

***As part of the Golf Foundation's prestigious national Presidents Awards – the 3 Hammers has been nominated for the Laddie Lucas Award. The Presidents Awards exist to acknowledge and reward the achievements of those working to develop and support grass roots junior golf. In May 2011 at the BMW PGA Championship at Wentworth, 8 awards will be presented to individuals, organisations and projects that made a major contribution to the development of the game amongst children and young people and the community at large.***

### ***Here's a taster of why the 3 Hammers have been nominated.....***

For the last 25 years the 3 Hammers Golf Complex have strived to promote learn to play & junior golf. During that time, thousands of children have passed through our coaching programmes with many progressing to join golf clubs & 11 now being full time golf professionals. We maintain a strong reputation for teaching children how to play golf, making it safe, fun and affordable ultimately developing them to become competent golfers. We've been ranked as No 1 in Central England and Wales for teaching junior golf with over 200 children every week learning the game with us.

We have a high standard of first class golfing facilities including our Sir Henry Cotton designed 18 hole par 3 golf course, 20 bay automated, undercover driving range, 4,000sqft golf shop, 100 seater Bistro & Golf Academy with 3 full time PGA golf professionals providing easy & affordable access to learning, practicing & playing the sport.



We have improved & expanded our facilities to help teach golf to beginners & juniors alike on a much wider scale leading to us designing and commissioning a unique Learn 2 Play Academy, the first of its kind in the UK. At over 10,000sqft the Academy is fully netted, astro turfed with synthetic putting green & an undercover pavilion for parents to watch in comfort. This new facility helps us to deliver a more modern approach to golf coaching. In addition to the Academy we added an indoor putting green & Golf Performance Studio incorporating the latest 3D technology.



Through our Junior Golf Passport and Tri-Golf Programmes we promote & develop golf from grass roots onwards & can deliver golf coaching both onsite & offsite to juniors aged 4+ and we build solid relationships with many of our local schools providing easy access to grass roots golf. Our new facilities also makes golf coaching accessible to those on limited incomes & minority groups for example the Go 4 Green Girls coaching scheme introducing under 19 year old girls to golf. Thanks to our new Academy

we can cater for larger numbers & can encourage groups such as girls & disabled children to take up the sport including the delivery of Tri-Golf multi skills golf coaching to over 200 children with physical and learning difficulties.



Our commitment towards promoting grass roots golf has also led us to apply for and achieve Rangemark accreditation which proves our dedication toward providing a high standard of tuition and facilities for juniors in a safe, welcoming and affordable environment. Plus our PGA Professional Piers Ward is a qualified Staffordshire Academy Coach for the County Academy Programme.

We regularly run junior competitions and will continue to do so as we feel that this is an excellent way of encouraging junior golf. Our regular junior monthly medal (enjoyed by over 50 children every month) and junior order of merit competitions, free monthly junior golf taster sessions and our junior school holiday Golf Camps are all popular.

As our continued commitment to junior golf the 3 Hammers is hosting many junior events in 2011 such as the return of the British Junior Golf Tour event, UK Kids Golf event, Callaway Under 6 World Qualifier, EGU Junior Event and Golf Foundation Junior event. 2010 saw us have huge success with our junior golfers including two 6 year old qualifiers for the Callaway World Finals in America, a 6 and a 7 year old who played in the European Championships in Scotland and Aaron Rai, who at the age of 15 became the South Staffordshire Club Champion.